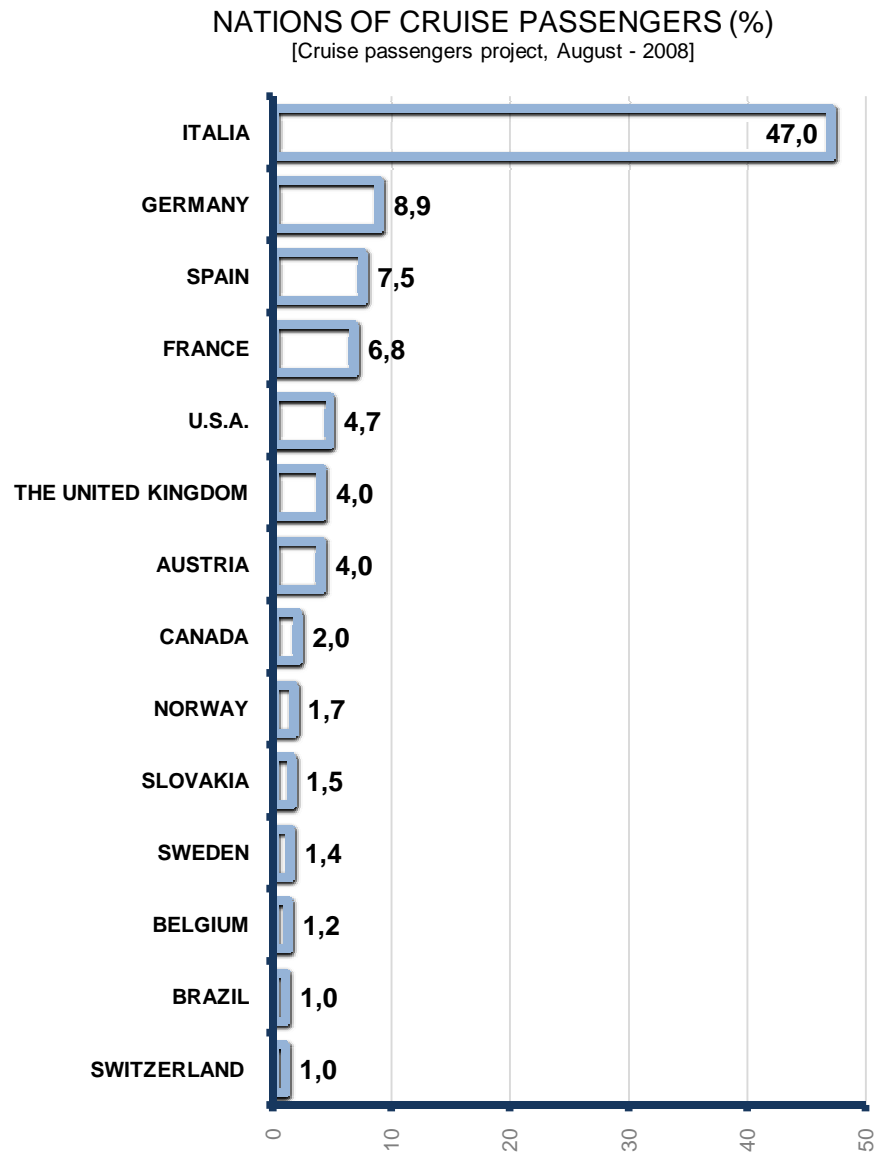


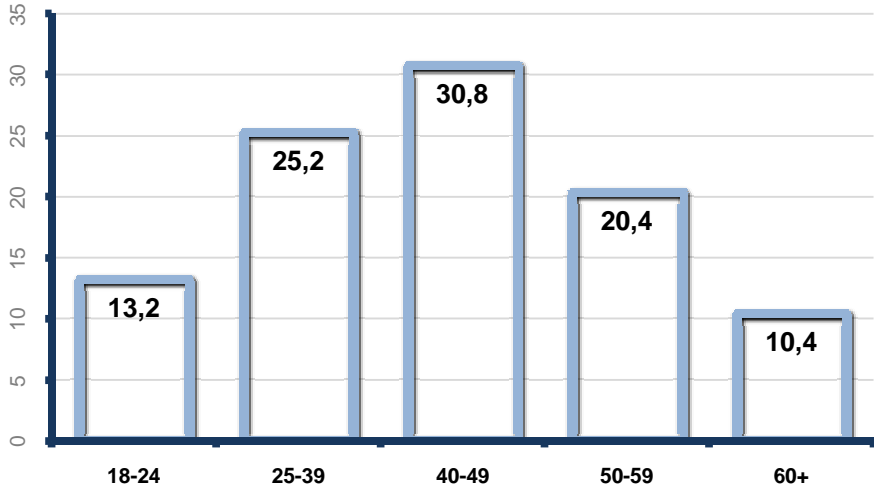
THE IMPRESSIONS AND THE GENERAL OPINIONS OF CRUISE PASSENGERS ABOUT IZMIR

This project was designed to research on the expectations of cruise passengers arriving to the port of Izmir. 5453 participants were asked to express their impressions, petitions and complaints about the city, the services and facilities. Concerning findings are displayed below.



AGE GROUPS OF CRUISE PASSENGERS(%)

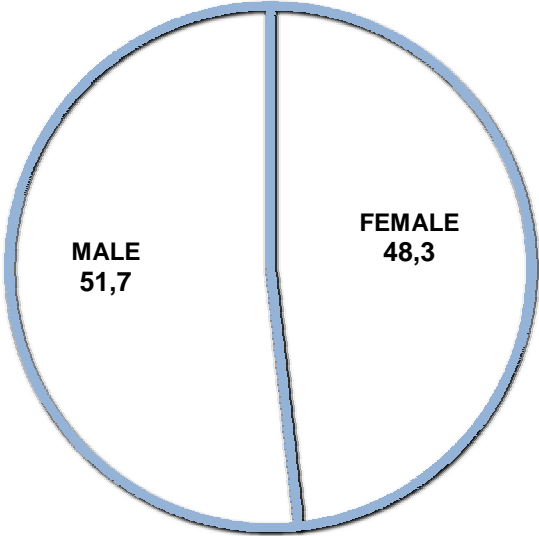
[Cruise passengers project, August - 2008]



SEX OF CRUISE PASSENGERS

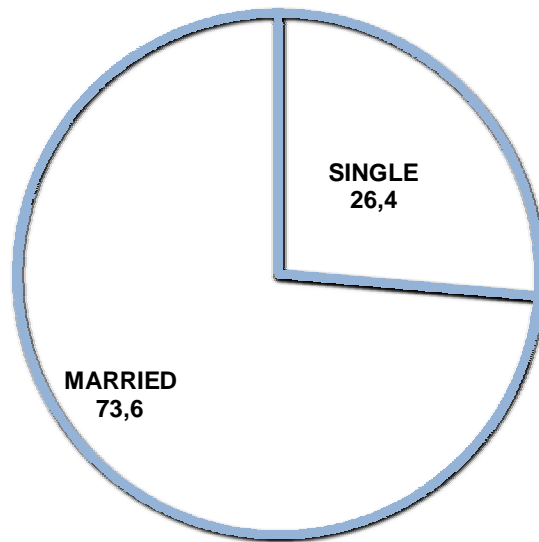
(%)

[Cruise passengers project, August- 2008]



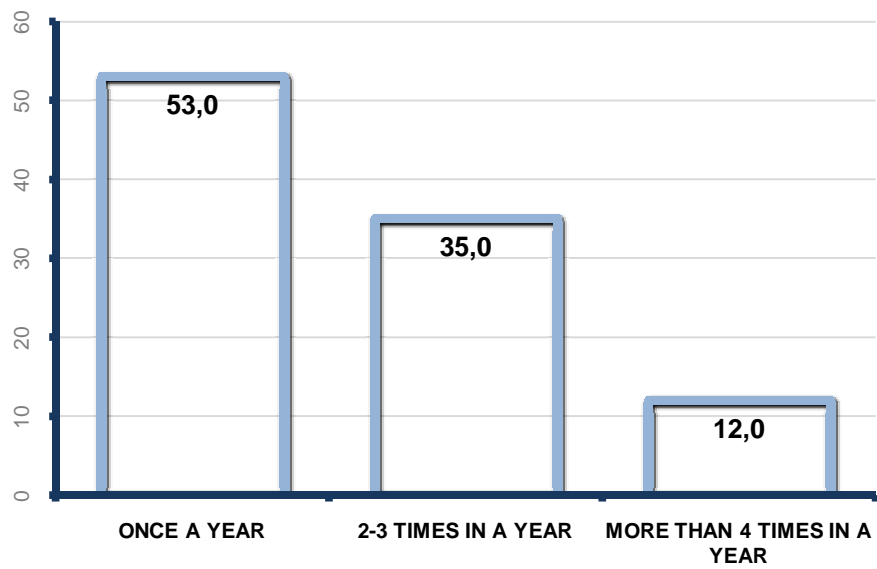
MARTIAL STATUS OF CRUISE PASSENGERS(%)

[Cruise passenger project, August - 2008]

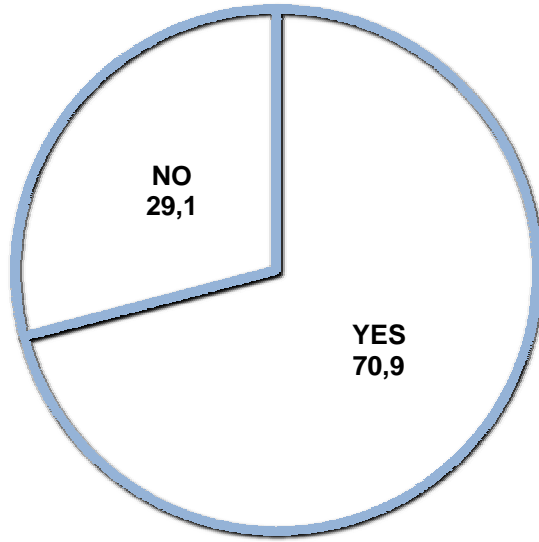


THE FREQUENCY OF TRAVELLING ABROAD (%)

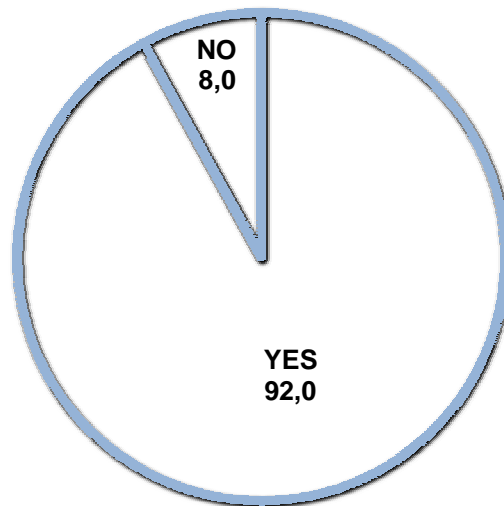
[Cruise passenger project, August - 2008]



IS THIS THE FIRST VISIT OF
CRUISE PASSENGERS TO
TURKEY? (%)
[Cruise passengers project, August - 2008]

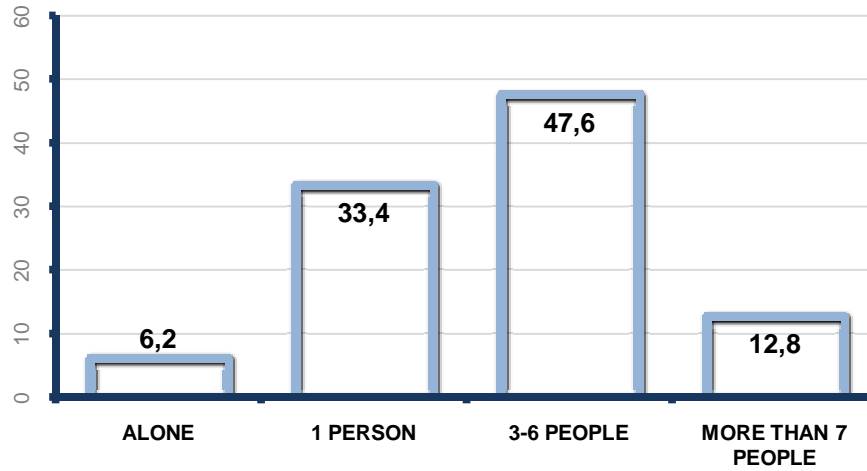


IS THIS THE FIRST VISIT OF
CRUISE PASSENGERS TO IZMIR?
(%)
[Cruise passengers project, August - 2008]



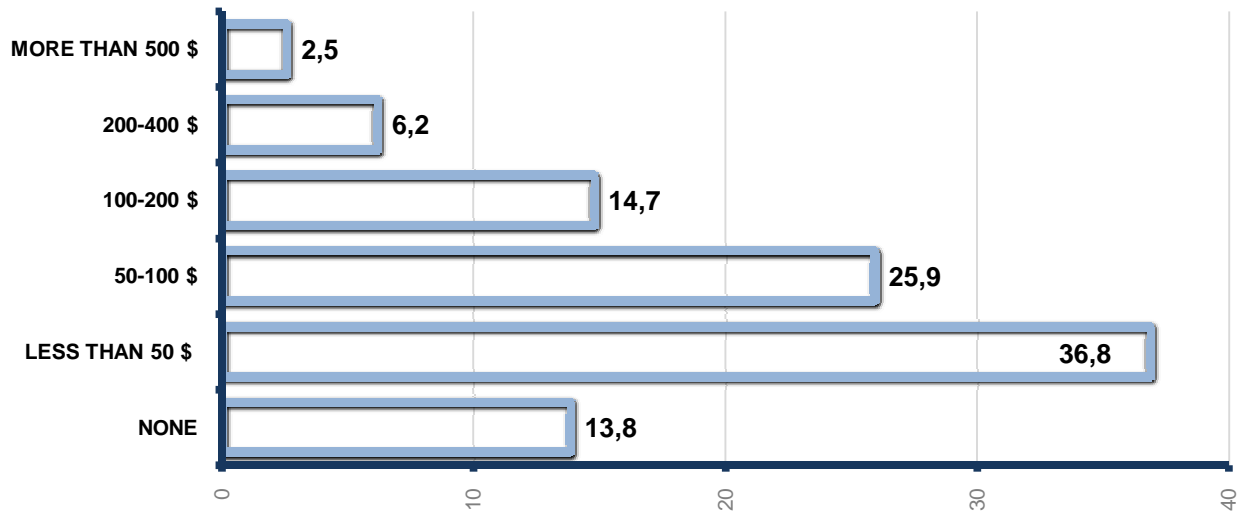
THE NUMBER OF PEOPLE ACCOMPANY TO CRUISE PASSENGERS (%)

[Cruise passengers project, August - 2008]



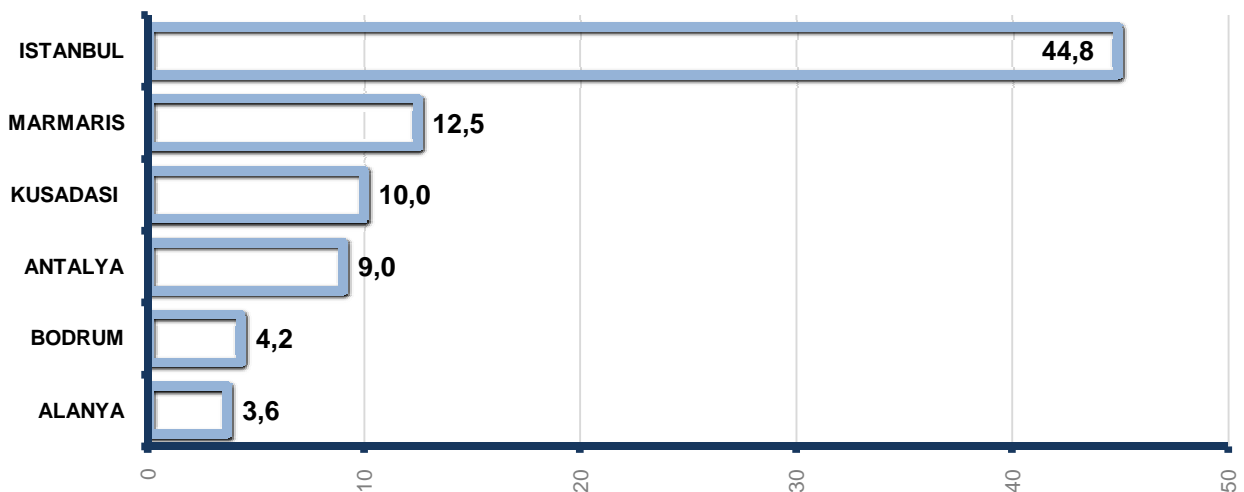
HOW MUCH MONEY DID THE CRUISE PASSENGERS SPEND DURING THEIR VISIT?(%)

[Cruise passengers project, August - 2008]
(Approximate average for each person : 91 \$)



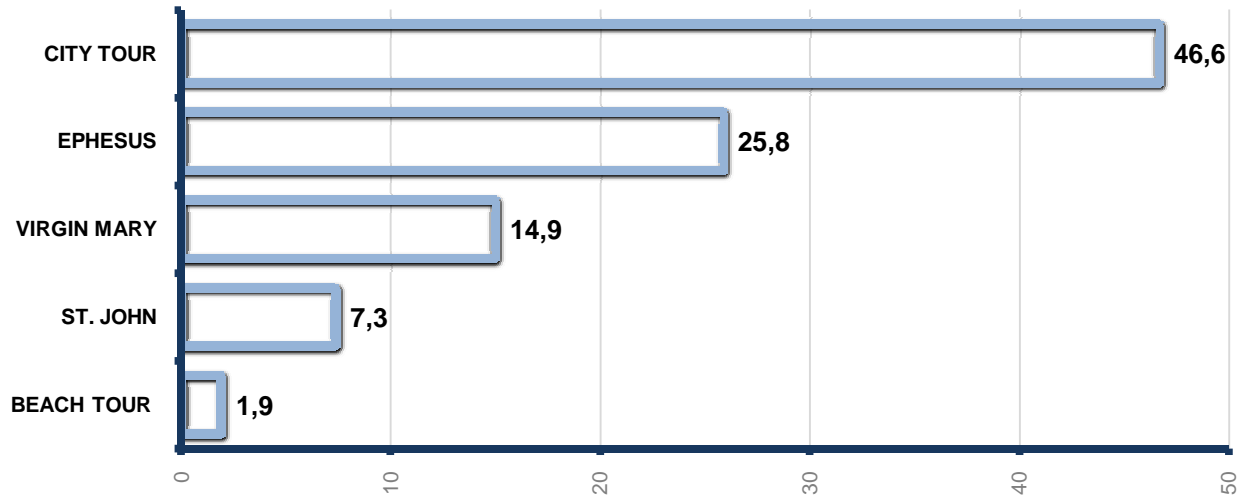
THE OTHER PORTS WHICH CRUISE PASSENGERS VISITED BEFORE IZMIR PORT (%)

[Cruise passengers project, August - 2008]



THE TOURS WHICH CRUISE PASSENGERS JOINED IN IZMIR(%)

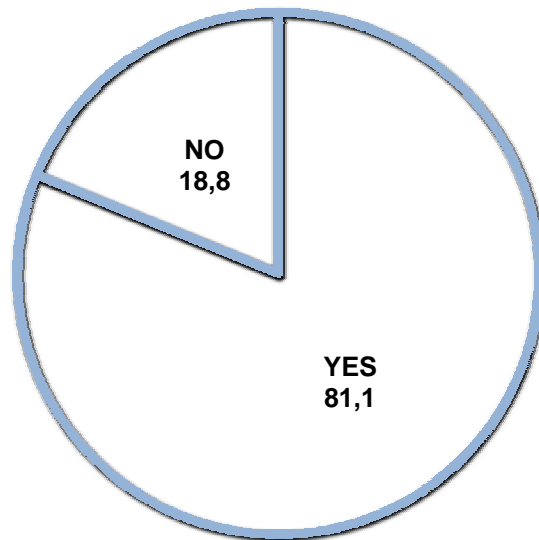
[Cruise passengers project, August - 2008]



DO CRUISE PASSENGERS INTEND TO VISIT IZMIR AGAIN?

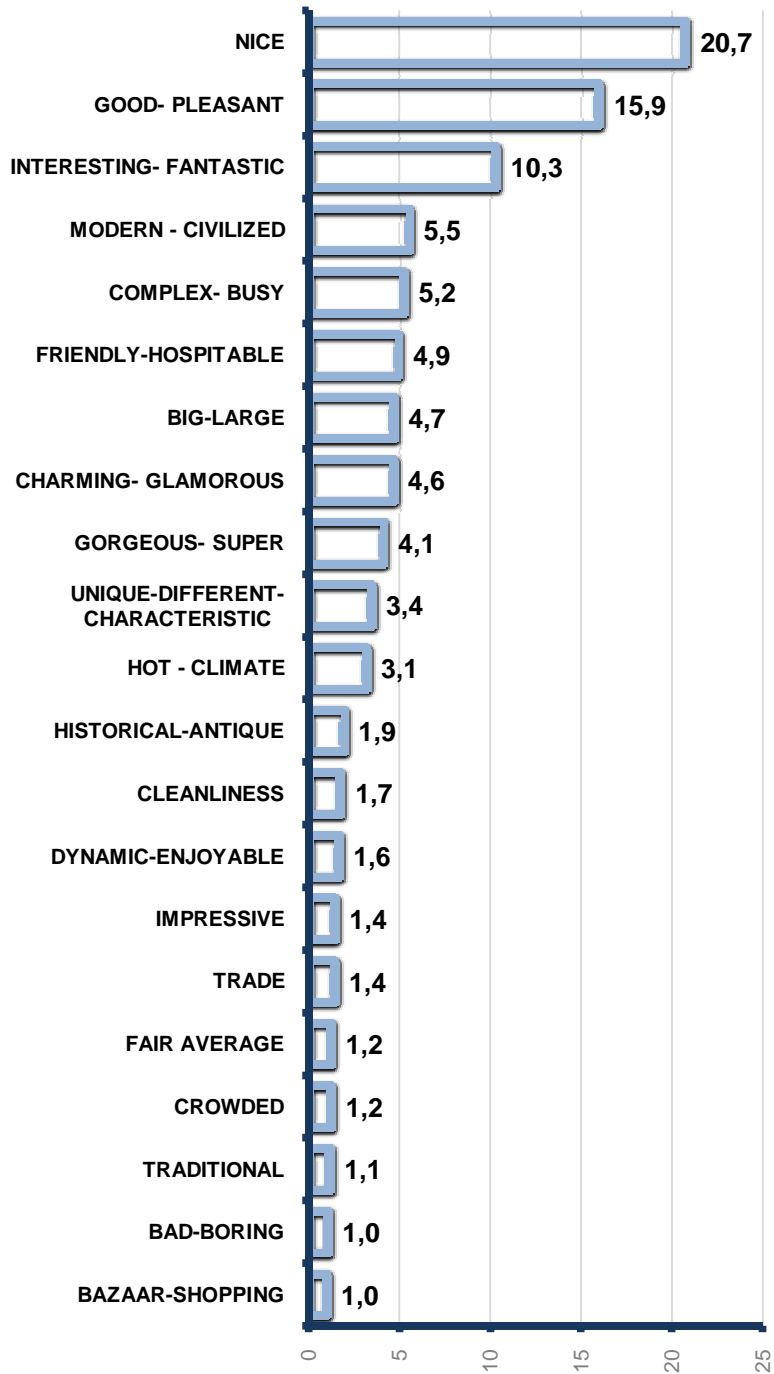
(%)

[Cruise passengers project, August - 2008]



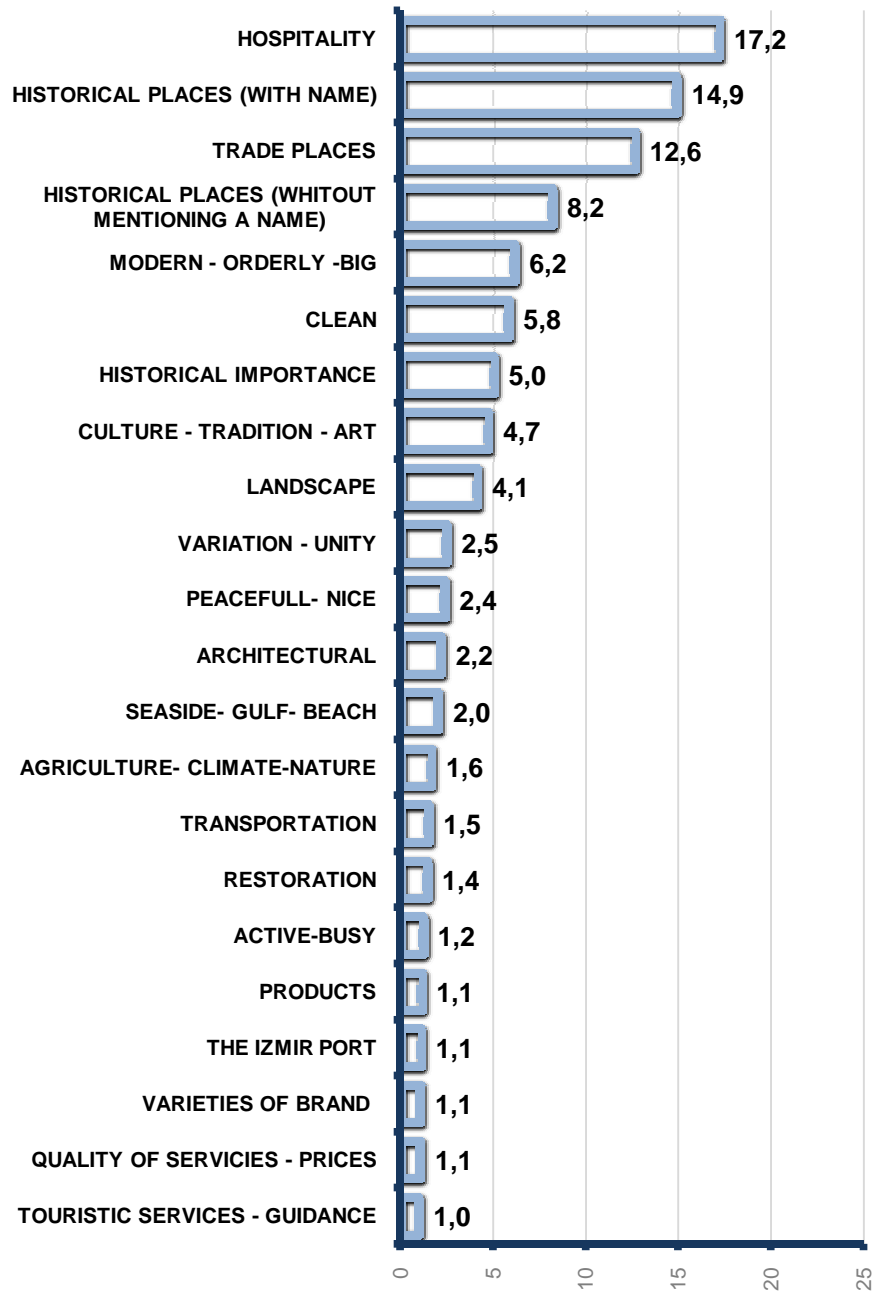
HOW DO CRUISE PASSENGERS DEFINE IZMIR?

[Cruise passengers project, August - 2008]



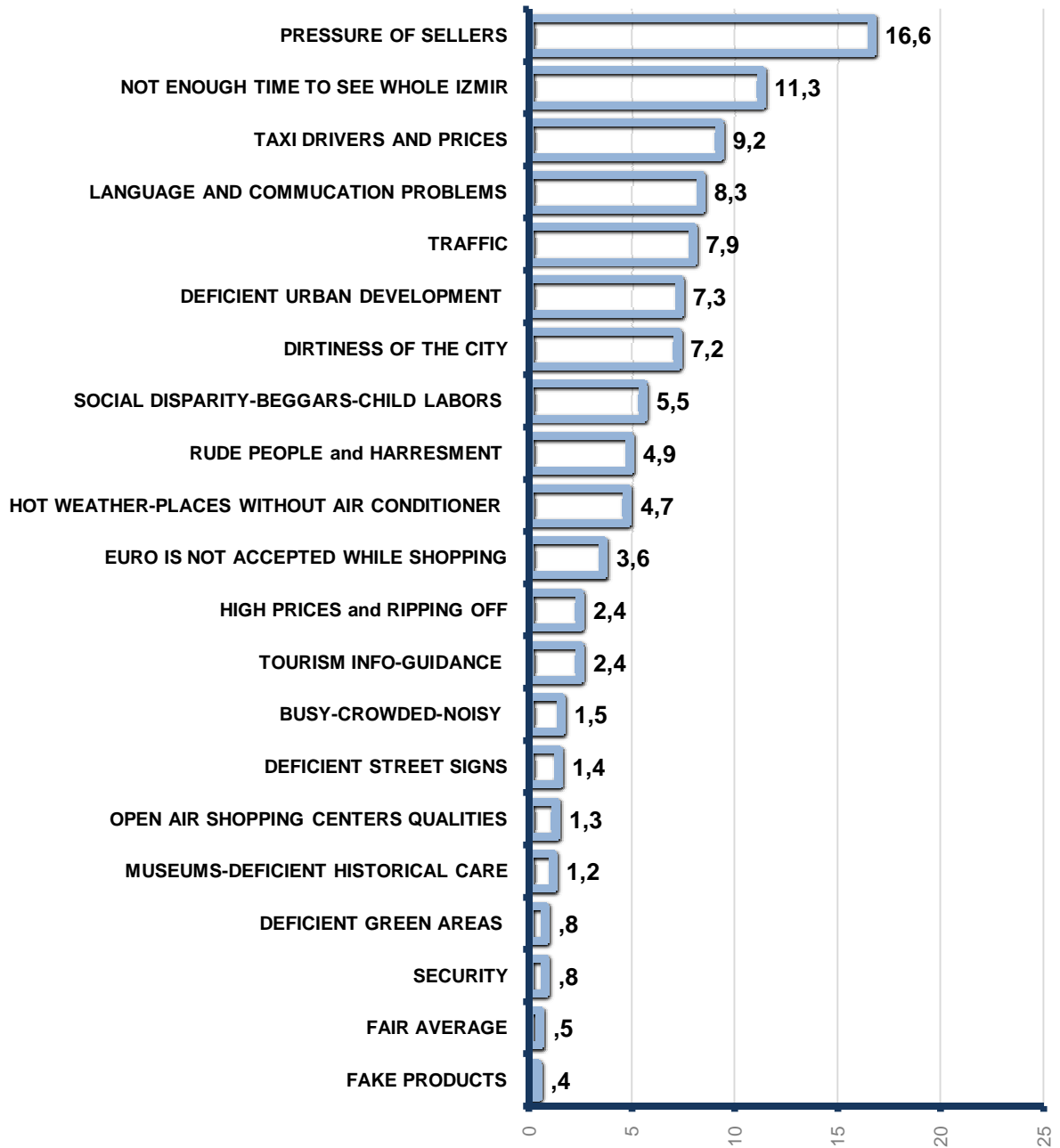
IMPRESSIVE CHARACTERISTICS OF IZMIR(%)

[Cruise passengers project, August - 2008]



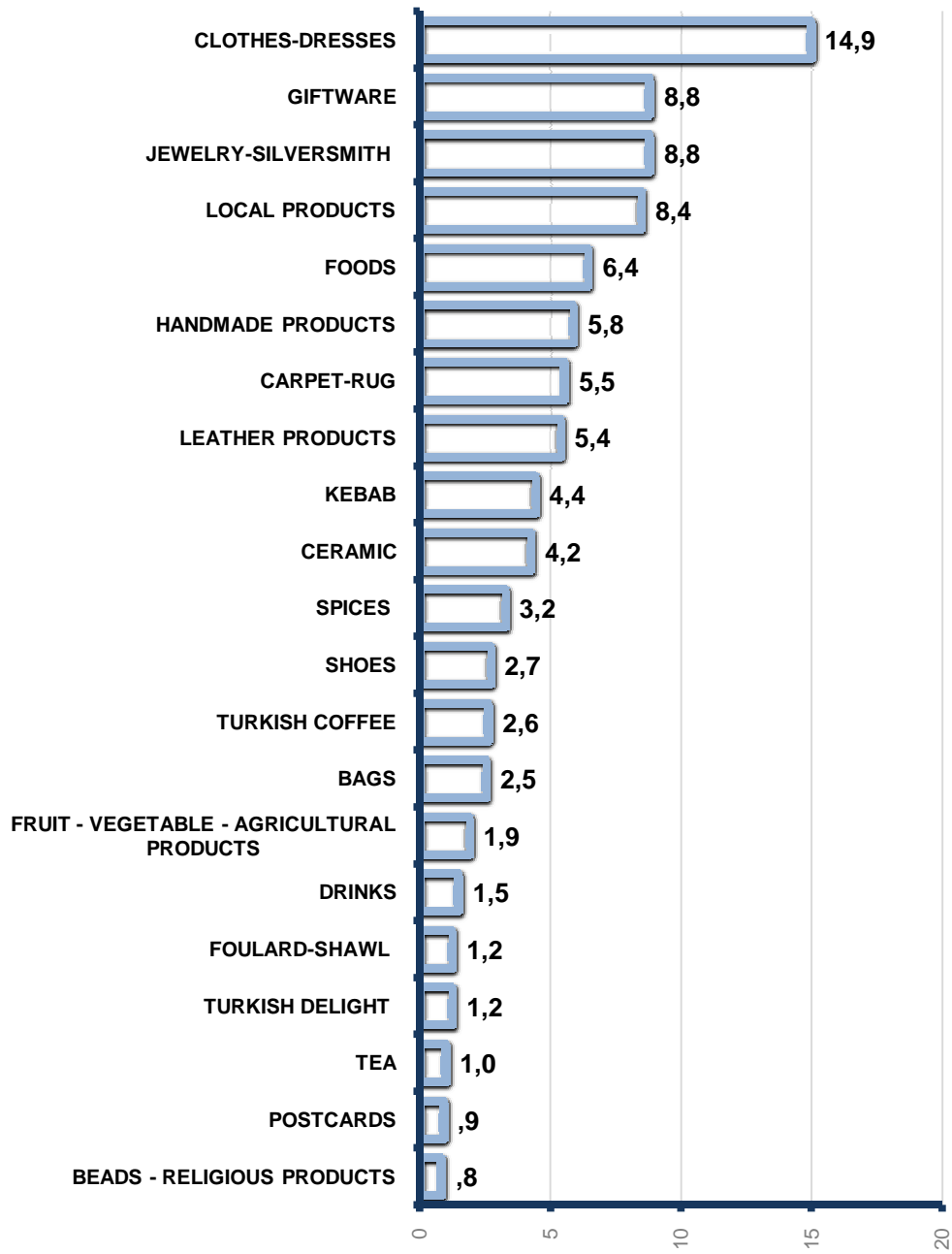
THE COMPLAINTS OF CRUISE PASSENGERS ABOUT IZMIR(%)

[Cruise passengers project, August - 2008]



PRODUCTS WHICH ATTRACT CRUISE PASSENGERS ATTENTION IN IZMIR (%)

[Cruise passengers project, August - 2008]



SATISFACTION WITH SERVICES/FACILITIES IN IZMIR

1 very poor - 5 excellent

[Cruise Passengers Project, August - 2008]

